

Ba Inkubito y'icyeza
N'ishema ry'Abakobwa



INSPIRING
GIRLS
TO EXCEL

#BPG20 #InspiringGirls
#Inkubitalcyeza

imbuto
foundation

ANNUAL REPORT

July 2024 – June 2025



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ACRONYMS & DESCRIPTIONS

AYSRH&R	Adolescent and Youth Sexual and Reproductive Health & Rights
ASRH	Adolescent Sexual Reproductive Health
BPGs	Best Performing Girls
CHWs	Community Health Workers
ECD	Early Childhood Development
ECD&F	Early Childhood Development and Family
FP	Family Planning
GBV	Gender-Based Violence
HPV	Human Papillomavirus
IGA	Income Generating Activities
IDP	Integrated Development Programme
NCDs	Non-Communicable Diseases
NST2	National Strategy for Transformation
PAC	Parent-Adolescent Communication
SRH	Sexual and Reproductive Health
STI	Sexually Transmitted Infections
TND	Twige Neza Dutsinde
USD	United States Dollar
WHO	World Health Organization

Literally translated, imbuto [eem-bu-toh] means 'seed'.

“A seed well planted, watered, nurtured and given all the necessary support, successfully grows into a healthy plant – one that reaches high and stands tall. Imbuto Foundation envisions this for all its current initiatives and those in the future.”

First Lady of the Republic of Rwanda
and Chairperson of Imbuto Foundation,
H.E. Mrs Jeannette Kagame



VISION

A nation of empowered and dignified Rwandans.



MISSION

To support the development of a healthy, educated and prosperous society.



VALUES

Excellence, Integrity, Innovation, Solidarity and Commitment.



STRATEGY

Imbuto Foundation's work is aligned to national priorities and it fulfils its mission through advocacy, community outreach, mentorship, fostering partnerships and unleashing young talent.

ENGAGE. EDUCATE. EMPOWER.

Our Guiding Principles



Our Programmes

Education

Early Childhood Development and Family (ECD&F) Programme

Twige Neza Dutsinde (TND) Programme

Health

Family Planning Programme

Adolescent and youth/ Sexual and Reproductive Health (AY/SRH) and HIV Programme

Non-Communicable Diseases (NCDs) Programme

Youth Empowerment

Youth Leadership and Active Citizenship Programme

Entrepreneurship and Innovation Programme

Agriculture Programme

Message from **Our Chairperson**



Dear Friends and Partners,

The past fiscal year brought a fair share of successes, and indeed of lessons. Thank you for being on this journey with us, and for allowing me to reflect on Imbuto's past 12 months with you.

Indeed, this is a pivotal moment for Rwanda. For decades, we have pursued recovery and rebuilding with systematic determination, aiming to transform the challenges of crisis into the structural foundations of renewal.

Today, we advance into a new chapter defined by the strategic pursuit of prosperity.

Our greatest asset in this journey is our people, and more than 60% of them are youth. They stand as the primary architects of tomorrow.

Every service we provide, every programme we design, must be anchored in their demonstrated potential, tailored to their needs, and mindful of their challenges. In developing our youth, we are creating Rwanda's most enduring competitive advantage.

The time to accelerate is now.

As we look to the future, Imbuto Foundation plans to expand by decentralising. We envision finding a home for Imbuto in each of our districts, creating centres of learning, service, and measurable impact.

To our partners, friends, and supporters: thank you for your trust, your investment, and your sustained commitment. Your confidence in our mission drives our determination to serve with integrity, innovation, and clear-visioned spree.

The path ahead is shaped by our shared insights and efforts, and it is ours to trail through deliberate action.

H.E. Mrs. Jeannette Kagame
*First Lady of the Republic of Rwanda and
Chairperson of Imbuto Foundation*

Executive Summary



A year of milestones, a renewed vision ahead

This past year has been a defining moment for Imbuto Foundation, a time marked by meaningful milestones, deeper community engagement, and the unveiling of a renewed, forward-looking vision. From July 2024 to June 2025, our commitment to Engage. Educate. Empower. was brought to life across the country, reaffirming the Foundation's role as a catalyst for inclusive and transformative development.

One of the most meaningful highlights was the 20th anniversary of the Promotion of Girls' Education (BPGs) programme, a flagship initiative that has empowered thousands of girls to pursue their education and reach their full potential. This celebration was not just about reflecting on two decades of impact, but also a powerful recommitment to creating opportunities for girls and young women to continue shaping Rwanda's development journey.

This year also marked the graduation of the second cohort of ArtRwanda-Ubuhanzi, a programme designed to nurture creative talent across the country. 60 young artists completed an intensive mentorship journey,

equipping them with both artistic and entrepreneurial skills. Their achievements are a clear reminder of the transformative power of culture, creativity, and youth-driven innovation.

Our dedication to youth empowerment grew even stronger with the launch of the second cohort of Imali Agribusiness Challenge, a key component of our wider strategy to support youth employment, advance climate-smart agriculture, and build sustainable local value chains.

At the heart of our work is a holistic approach to well-being. Through our Baho Neza Mental Health project, we expanded safe spaces that promote emotional healing, dialogue, and resilience. We also sustained our awareness efforts across key health areas, including Adolescent Sexual and Reproductive Health (ASRH), breast cancer, and cervical cancer.

This year also marked the beginning of implementing our 2024–2029 Strategic Plan, a roadmap that reaffirms our commitment to human capital development, equity, innovation, and resilience. Crafted through an inclusive and collaborative process, the plan sets out clear priorities for deepening impact, scaling proven models, and co-creating solutions responsive to local contexts.

As we look to the future, Imbuto Foundation remains grounded in its values and inspired by the resilience of those we work with every day. We step into this next chapter with purpose and optimism sowing seeds of change, one life, one community, and one idea at a time.

On behalf of the entire Foundation, I extend my heartfelt thanks to our partners, stakeholders, staff, Imbuto members and the communities we serve. Your continued support makes our journey possible. Together, we will keep working to engage, educate, and empower for generations to come.

Elodie Shami
Director General of Imbuto Foundation

Our Strategic Direction

Guided by the inspiring vision of Our Chairperson, Her Excellency First Lady Mrs Jeannette Kagame, Imbuto Foundation embarked on the 2024–2029 strategic period with bold determination and a renewed conviction of “Doing business differently”, bringing services even closer to the communities we serve. To achieve this, the Foundation will implement its programmes through Imbuto Hubs established as the operational pillars of our strategy.

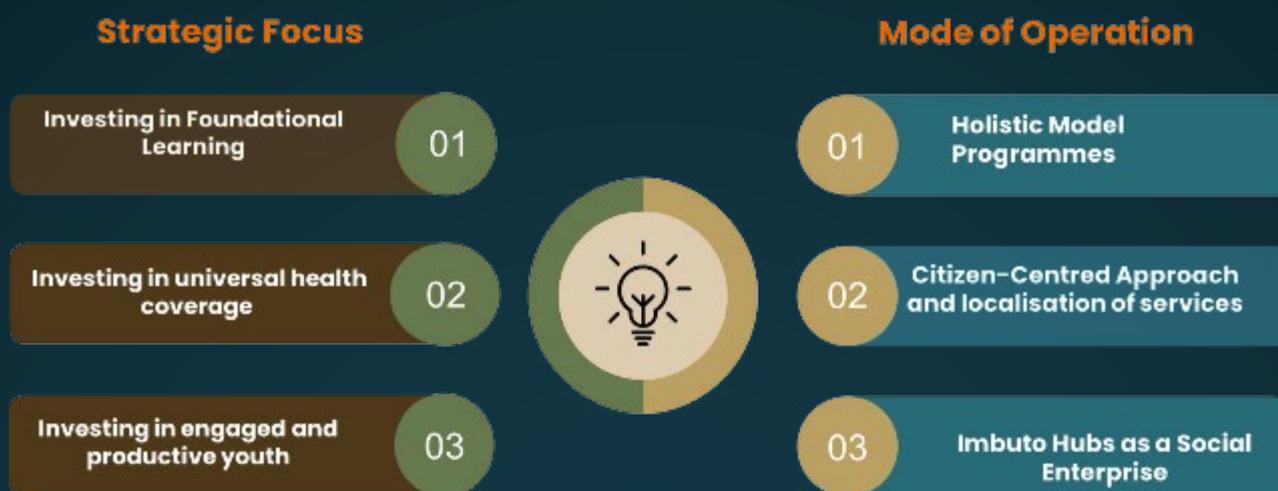
This approach not only amplifies our reach but also strengthens community co-design, ownership and sustainability, while aligning with Rwanda’s national development priorities under NST2 and Vision 2050.

Imbuto Hubs will serve as dynamic empowerment centres designed to nurture Rwanda’s human capital. They embody the Foundation’s lifecycle approach of “No Youth Left Behind”, offering inclusive spaces where children, adolescents, youth and adults can learn, innovate, grow and prosper.

Each Imbuto Hub will provide transformative opportunities for young people at every stage of their self-development, whether they’re exploring their first steps in education or venturing into the professional world.

Through these dynamic and vibrant spaces where creativity, learning and growth intersect, young Rwandans will access more than tools and knowledge; they will engage with a community that propels them forward; a place where every function, every feature is designed with a singular purpose: to nurture the limitless potential of the youth.

Strategic Focus and Mode of Operations



Imbuto Hubs Features

 **Education, Skills Development, and Agriculture Programme Infrastructures.**

- Early Childhood Development Space
- Digital & Innovation Spaces
- Library/Reading Corner
- Vocational Training Spaces
- Audio-Visual Room
- Exhibition/Display Area
- Fashion Production Workshop
- Farmer Field School

 **Health and Well-being Programme Infrastructures.**

- Consultation Room
- Screening and Testing Services Room
- Family Planning Services Room
- Wellness Room
- Sexual Reproductive Health
- Elders' Safe Space

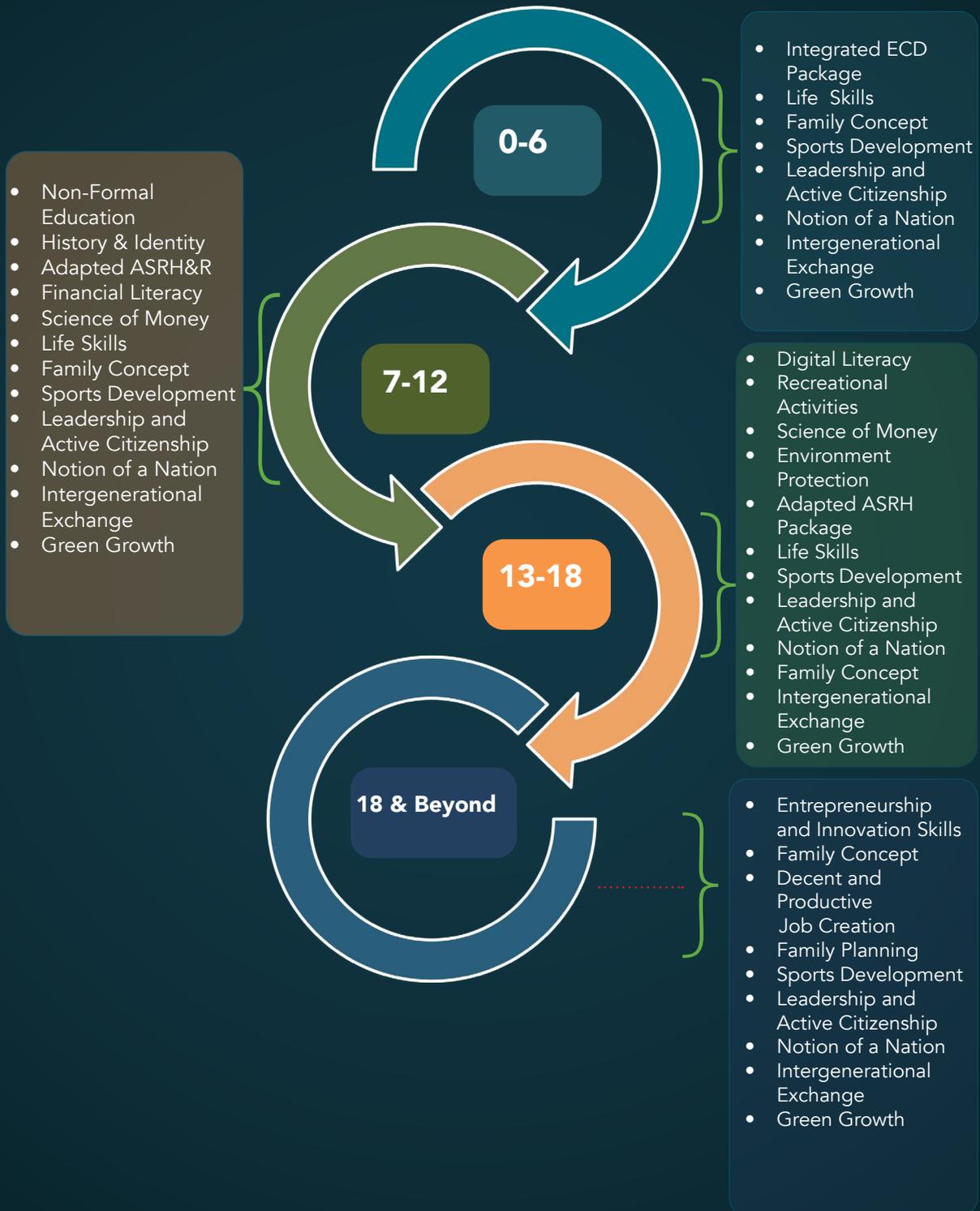
 **Outdoor Sports Facilities.**

- Football/Mini Football Pitch
- Four-Lane Rubber Running Track
- Multi-Court (Basketball, Volleyball and Handball)
- Children's Playground

 **Indoor Sports Facilities.**

- Gymnasium (Basketball, Volleyball and Handball)
- Pool Table
- Table Tennis
- Martial Arts

Imbuto Hub Packages



EDUCATION PROGRAMMES





Education Programmes

Through our Education Programmes, we are committed to ensuring that children are intellectually stimulated, healthy, and safe.

This holistic approach includes preparing children aged 3–6 for early cognitive development and laying a foundation to their learning outcomes through organised pre-primary education in ECD facilities, as well as empowering parents and the community with the right tools to nurture and protect them.

Our approach also focuses on supporting high-achieving students from vulnerable backgrounds, and empowering girls to excel in education.



EARLY CHILDHOOD DEVELOPMENT AND FAMILY (ECD&F)



In 2013, in partnership with the Government of Rwanda and UNICEF, Imbuto Foundation initiated the ECD&F programme to support the holistic development of children aged 0 to 6. The goal of the programme is to ensure that all children achieve their full developmental potential, while their families and communities are empowered with the right tools to nurture and protect them.

The ECD&F programme uses the following approaches:

- **ECD centres (3 to 6 years old)**
- **Home-based services (3 to 6 years old)**
- **Home visits (0 to 3 years old)**

In addition to an integrated ECD&F package dedicated to children, parents receive capacity development in positive parenting and support in Income Generating Activities (IGAs). Imbuto Foundation offers and delivers integrated ECD services in all 30 districts.

Face of Imbuto - Stephanie Nzanywayimana ECD & F Programme



My name is Stephanie Nzanywayimana.

I live in Gakenke District in the Northern Province, and I am a mother of two boys, aged 7 and 2.

Before joining the ECD&F programme, I was always busy with housework and didn't give enough attention to my older son's education. When he struggled in school, I often got angry and punished him, thinking it would help him correct his behaviour.

Through the ECD sessions, I learned how important a parent's role is in a child's growth. Through the ECD sessions, I learned how important a parent's role is in a child's growth. I started practicing positive parenting, choosing patience, listening, and encouragement over shouting and punishment.

Now I make time for both my children, helping my eldest with his schoolwork and caring for their emotional needs. Today, our home feels different, calmer, happier, and more united. I feel proud of the mother I am becoming, and I want to keep learning and growing alongside my children.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



21,735

Children (9,384 boys and 12,351 girls) aged 0 to 6 and their families were newly enrolled in our ECD&F programme. Since the inception of the programme in 2013, **207,732** children and their families have benefited from our early childhood integrated package.



962

New caregivers were trained in integrated early childhood development and family (ECD&F) services delivery bringing the total to **42,572** within our areas of intervention in all 30 districts. Regular refresher training is planned to ensure smooth and quality service delivery.



13,877

Individuals, including local leaders and community volunteers such as health workers and Inshuti z'Umuryango from our areas of intervention, received training in integrated Early Childhood Development (ECD) package to deliver services across all 30 districts.



19,029

Parents (4,347 men and 14,682 women) enrolled in our ECD & F programme benefitting from weekly parenting sessions on preparing balanced diets, positive parenting, the importance of having both parents involved in children's upbringing, etc. Since the inception of the programme in 2013, **182,663** parents have benefited from our ECD & F programme.



65

New ECD & F facilities were established, bringing the total to **5,960** since the inception of the programme. These facilities include ECD & F model centres, centres in IDP model villages, and home-based spaces.



841

Rwandan citizens residing in Integrated Development Programme (IDP) model villages were successfully reached by our 'Iwacu Mentorship Initiative'. This included 600 parents and 241 youth who engaged in Community Education interventions through the Exchange Forums within these IDP model villages.





TWIGE NEZA DUTSINDE

#InspiringGirls #InkubitozIcyeza

11th May 2025



Twige Neza Dutsinde programme supports the improvement of learning outcomes through investments in foundational learning, financial support for brilliant but economically disadvantaged students and promoting girls' education.

This programme has been successful in meeting its objectives, with reports of students performing better academically, being more respectful of gender diversity, more enthusiastic about learning and developing strong teamwork.

The programme collaborates with parents and guardians of the supported children to ensure continuity of character education at home, at school and in the community, ensuring that the approach instills politeness, respect and punctuality, among other positive values.

Face of Imbuto – Gianna Blessing Shema

Twice Neza Dutsinde Programme



Gianna Blessing Shema's school journey shows how much good can come from inspiring girls to excel, supporting their education and recognizing their hard work.

At Rwanda Coding Academy, Gianna stood out because she was very good at her studies and always worked hard in technology.

She was recognized twice by Her Excellency First Lady Mrs Jeannette Kagame through Imbuto Foundation, for her great performance.

This was not just an award, it helped keep learning and doing well in school because she felt more confident from being recognized.

Imbuto Foundation consistently champions initiatives that promote academic excellence and provide scholarships and mentorship to talented young people, ensuring they have the resources and encouragement to pursue their dreams.

Now, Gianna's hard work has led to her being accepted into one of America's best universities to study advanced technology.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)

Celebrated 20 years of Inspiring Girls to Excel!



471

Young girls were recognized this year, contributing to a total of **8,103** young girls awarded for academic excellence since 2005.



812

Secondary school scholarships (531 male and 281 female) were awarded this year, contributing to the **10,945** annual scholarships provided since 2002.



SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)

Celebrating our Edified Generation Graduates

For the first time we hosted our Edified Generation scholarships' programme to 'Itorero Imbuto Zitoshye', which is an upgrade to our usual annual holiday camps.

A total of **253** high school graduates from the Edified Generation Scholarship Programme participated in this year's Itorero "Imbuto Zitoshye" at the National Ubutore Development Center in Nkumba, Burera District.



HEALTH PROGRAMMES





Health Programmes

Health Programmes strive to enhance public health by focusing on three key objectives:

- Empowering citizens to make informed health choices
- Improving knowledge, attitudes and practices related to non-communicable diseases
- Mental health, and enhancing the accessibility and quality of services.

These goals are achieved by developing a skilled workforce, raising awareness through targeted platforms, and upgrading supportive environments for at-risk groups.



ADOLESCENT YOUTH SEXUAL AND REPRODUCTIVE HEALTH & **RIGHTS (AYSRH&R) AND HIV**



The AYSRH&R and HIV programme promotes positive behaviour among youth and adolescents aged 10 to 24 years old. The programme targets adolescents both in and out of school, pairing schools and out of school clubs with youth organisations and health centres to provide youth-friendly services.

The programme also trains peer educators to raise awareness about HIV/AIDS and teaches adolescents to reduce the risks of unplanned pregnancies.

Face of Imbuto – Patience Twitegure AYSRH&R and HIV Programme



My name is Patience Twitegure, I am 24 years old. I grew up in a loving home with my parents and siblings, but my life took an unexpected turn when I became pregnant, a reality I only discovered after falling ill at the market and later testing positive during routine checks by community health workers.

At the time, I was still in school. Breaking the news to my father was terrifying, as he had always warned me against pregnancy.

Shocked and unable to cope, he walked away, leaving my mother and I to struggle on our own, without even the basics for the baby. Through this hardship, I was supported by programmes introduced by Imbuto Foundation, which gave me access to knowledge, mentorship, and the courage to continue believing in myself.

With time, I gave birth safely, and eventually, my father returned and began supporting us again. I went back to school, though financial constraints forced me to drop out.

Still, thanks to the encouragement and follow-up from Imbuto's initiatives for adolescent mothers, I regained confidence, and the father of my child later accepted his responsibility, allowing us to officially register our child.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



5,956

Young people received AYSRH&R services, including HIV & STI screening and treatment, contributing to a total of **600,290** young people, since 2010.



4,775

Health care providers (nurses/midwives, CHWs) trained to provide SRH services. This contributes to a total of **70,752** skilled health care providers trained and equipped to deliver health services.



20,837

People reached through Parent-Adolescent Communication (PAC) forums: 3,590 parents and 17,247 teen mothers. This contributes to a total of **39,885** (28,715 parents and 11,170 adolescents and youth) people benefiting from PAC Forums.



3,875

People from various community groups, including students, teen mothers, district leaders, and police participated in 16 Days of Activism against Gender-based Violence. This contributes to a total of **5,714** people who have benefited from GBV interventions.





FAMILY PLANNING



The family planning programme aims at increasing contraceptive prevalence among families with unmet needs by improving the quality, access and utilisation of family planning services.

Face of Imbuto - Jean Bosco Ndimurwango *Family Planning Programme*



My name is Jean Bosco Ndimurwango, and I live in Nyabihu District with my family. Our daughter, Gloriose, became pregnant while in her 5th year of secondary school, which forced her to drop out.

Our family was devastated and, out of disappointment and shame, we distanced ourselves from her, not knowing how to handle the situation.

Everything changed after we began participating in Parent-Adolescent Communication forums, organized by Jeunes

Scolarisés with the support of Imbuto Foundation. From these sessions, we learned to rebuild trust, open dialogue, and embrace our daughter again.

This experience transformed us, bringing reconciliation and healing within our family. We decided to support Gloriose to return to school and complete her secondary education.

My wife and I are also committed to helping care for our grandchild so that our daughter can fully focus on her future. We remain deeply grateful to Jeunes Scolarisés and Imbuto Foundation for the lessons, guidance, and support that restored our relationship with our daughter and strengthened the unity of our family.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



2,254,419

People reached through awareness campaigns on Maternal, Family Planning, Child health and other SRH topics, contributing to an estimated total of **9,007,662** people received health education messages through awareness campaigns since 2005.



39,586

People accessed and used family planning services, including **19,360** long-acting reversible contraceptive methods and **20,226** short-term methods. Since 2019, through our Family Planning Programme, we have reached **425,979** users.



NON-COMMUNICABLE DISEASES (NCDs)



The Non-Communicable Diseases (NCDs) programme aims to improve knowledge, attitudes and practices among Rwandans, to decrease the burden of NCDs and mental health issues.

Face of Imbuto – Emmanuel Niyonkuru

Non-Communicable Diseases (NCDs)



My name is Emmanuel Niyonkuru.

I am 23 years old and from Gacumu Village in Giheta Cell. I grew up in a home marked by conflict, alcohol abuse, and instability. As things got worse, I dropped out of school and fell into negative peer groups and alcohol use.

Change began when my mother joined the first Baho Neza safe space and received psychological support. I later joined the second cohort, where I found mentorship and healing. Although I could not return to school because of my age, I made a life-changing decision to abandon alcohol and substance abuse.

Through the Baho Neza Safe Space, I discovered my potential and started a small donut-making business, supplying shops and neighbors in my community. As the business grew, I expanded my skills and built a homemade coffee-grinding machine using wooden planks and metal scraps. This allowed community members to grind their coffee locally and provided me with additional income.

Today, I run a successful donut production business and a small shop selling necessities, proof of resilience, creativity, and the transformative impact of Baho Neza.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



224,862

People were reached during awareness campaigns on mental well-being and mental health issues, contributing to a total of **531,155** people have reached with mental health information since 2022.



4,161

Individuals equipped with skills to facilitate safe spaces and provide services at health centres and hospitals. This includes master trainers, community counselors, GBV officers, and local leaders. Since the programme's inception in 2022, a total of **6,002** individuals were equipped to deliver mental health services.



35,256

People received mental health services. Since the programme's inception, a total of **66,760** people benefited from mental health services in our areas of interventions.



168,951

Women were screened for breast and cervical cancer through a pilot screening initiative in Kicukiro and Bugesera Districts. This includes **90,677** women screened for cervical cancer including 13,194 who tested positive for HPV and 30 cases confirmed for cancer. Also, **78,274** women were screened for breast cancer including 26 confirmed cases. All diagnosed women were referred to hospitals for follow-up and treatment.



YOUTH EMPOWERMENT PROGRAMMES





Youth Empowerment Programmes

The Youth Empowerment Division's targeted programmes, which encompass leadership training, entrepreneurial development, and agricultural enhancement, aim to achieve three key outcomes:

- Enhanced youth leadership, participation, and engagement in national development.
- Improved entrepreneurial and social innovation skills among participating beneficiaries.
- Increased quality, productivity, and production in agriculture and livestock



YOUTH LEADERSHIP AND ACTIVE CITIZENSHIP



The Youth Leadership and Active Citizenship programme aims to provide youth from different socio-economic backgrounds with support and platforms to participate in leadership initiatives and be active members of the Rwandan society.

Through forums and training, youth are encouraged to discuss challenges, identify common solutions, and pursue personal development.

Face of Imbuto – Kevine Musabimana

Leadership & Active Citizenship Programme



My name is Kevine Musabimana, I am 33 years old, married, and a proud mother of two. I lost my parents during the 1994 Genocide against the Tutsi and was raised by my aunt, who became my source of strength. Despite the challenges, I believed education could change my story, and with support from the Government of Rwanda through IBUKA, I pursued my studies.

In 2013, I joined the Imbuto Foundation Mentorship Programme under Famille Umumararungu. My

mentor became a guiding light, helping me discover my voice, build confidence, and develop leadership skills. Together with other mentees, we started a small pig-rearing project, which taught us teamwork, responsibility, and how to turn ideas into action.

Today, I live in Kanazi, Nyamata, with my husband and two children in a home we built together. I am employed, fulfilled, and grateful for how far I have come. The mentorship programme helped me heal, believe in myself, and grow into a confident, visionary woman who gives back to her community. I will always be thankful to Her Excellency, the First Lady of Rwanda, for her visionary leadership and dedication to empowering young people like me.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



17,000

Youth took part in the Igihango cy'Urungano forum—an event dedicated to remembering the youth killed in the 1994 Genocide against the Tutsi, while fostering collective remembrance, patriotism, and active citizenship. This contributes to the **943,824** young people reached through **79** youth forums organised since 2007, covering themes such as financial literacy, substance abuse prevention, mental health, sexual and reproductive health, and career guidance.





ENTREPRENEURSHIP AND INNOVATION



The Entrepreneurship and Innovation programme aims to promote job creation, creativity, and an entrepreneurial spirit among youth through initiatives such as ArtRwanda-Ubuhanzi and the Innovation Accelerator.

The programme provides mentorship, training, and financial support to young entrepreneurs and innovators, particularly those offering solutions to challenges in areas such as sexual and reproductive health, comprehensive sexuality education, family planning, and mental health among others.

Face of Imbuto – Chretien Munezero

E&I Programme



After completing high school, I joined ArtRwanda - Ubuhanzi Incubation Programme with a strong passion for cinema, but I had little experience and knowledge in the field.

Through the programme I got access to training and coaching that helped me gain both the skills and the confidence I needed to pursue my dreams.

Thanks to what I learned, in 2022, I was able to establish Uniquo Creations, a creative production company.

Since starting Uniquo, I have been able to produce over 20 music videos for some of Africa and Rwanda's biggest artists like The Ben, Bruce Melodie & Joe Boy, and Christopher Muneza. Some of our other projects were marketing content we created for major brands like Inyange, Gorilla Games, and Infinix.

Today, what I am most proud of are the jobs we have managed to create for my fellow young people. We collaborate with about 60 creatives on various projects every six months.

It has been amazing to see how the programme helped me grow personally and at the same time allowing us to give back to the community.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



13

Best innovative solution projects were selected and awarded a total of **USD 130,000** (10 Million Rwf per project), along with six months of training and mentorship. Since the inception of the iAccelerator, 32 innovative projects have been awarded **USD 320,000** (10,000 each) and benefited from training and mentorship.



72

Young women and men newly enrolled and benefited from the incubation and mentorship programme this fiscal year. Among them, 26 from iAccelerator and 46 from ArtRwanda-Ubuhanzi. This contributes to a total of **256** youth benefited from the mentorship programme, since its inception



59

Businesses and companies projects newly operated by winners of iAccelerator and ArtRwanda - Ubuhanzi contestants. Of them, 59 projects (13 iAccelerator and 46 ArtRwanda-Ubuhanzi) in this fiscal year bringing the overall total to **99** businesses since the beginning of these initiatives.



\$93,689

Income generated by entrepreneurship and innovative solutions in the 2024-2025 fiscal year. This includes **\$9,107** generated from iAccelerator projects and **\$84,582** from ArtRwanda-Ubuhanzi sales. To date, entrepreneurship and innovative solutions have generated a total of **\$350,635**.



72

New jobs created through ArtRwanda - Ubuhanzi and Innovation Accelerator initiatives (46 and 26 respectively). Since the inception of these initiatives, a total of **792** jobs have been created.



Innovation Accelerator

Innovate to Solve





AGRICULTURE



The Agriculture programme is dedicated to improving the lives of women and youth by promoting income-generating activities. This initiative specifically focuses on engaging and supporting young agripreneurs, empowering them to scale their impact in the agriculture sector.

By fostering youth entrepreneurship in agriculture, the programme aims to contribute to sustainable national development, ensuring that these young leaders play a key role in driving economic growth and social progress in their communities.

Face of Imbuto – Norman Mugisha

Agriculture Programme



Afri-Farmers Market Ltd has grown from a small, two-branch operation into a thriving four-branch enterprise, thanks to support from Imbuto Foundation's Imali Agribusiness Challenge. This funding enabled crucial investments, including a Scouter Bike that reduced post-harvest losses by 40% and introduced an efficient order-based delivery system.

Expert guidance on product quality management transformed operations and service delivery. The company also expanded its workforce to 13 employees, with 54% of

new hires being women, reflecting its commitment to inclusive growth. These strategic improvements contributed to a 35% increase in profits.

Afri-Farmers Market Ltd's journey demonstrates how strategic investment and mentorship can unlock business potential while strengthening Rwanda's agricultural value chain. It stands as a testament to entrepreneurial determination and the transformative power of support and guidance.

SNAPSHOT OF ACHIEVEMENTS (2024 - 2025)



15

Since the inception of Imali-agribusiness in 2023, the programme has supported 30 innovative projects. In the first cohort, 15 projects were awarded a total of **150 million RWF** (10 million RWF each), while the second cohort of 15 projects is currently undertaking a six-month mentorship programme and will graduate in November 2025 to receive technical support and seed funding.



52

Imali Agribusiness projects created 52 jobs (22 for men and 30 for women) this year. Since the programme's inception in 2023, a total of **95 jobs** have been created (38 men and 57 women).



\$ 285,601

Income generated from Imali Agribusiness project sales increased by **58%**, rising from USD 559,528 in 2023–2024 to USD 845,129 in 2024–2025



291

Youth trained on agricultural farming techniques through Iwacu mentorship programme implemented in 6 IDP model villages. This contributes to a total of **3,701** farmers benefited from agriculture interventions since the inception of the agriculture programme.



COMPANY LTD
Manufacturers • Wholesale Suppliers
Wholesale • Engineering



FINANCIALS

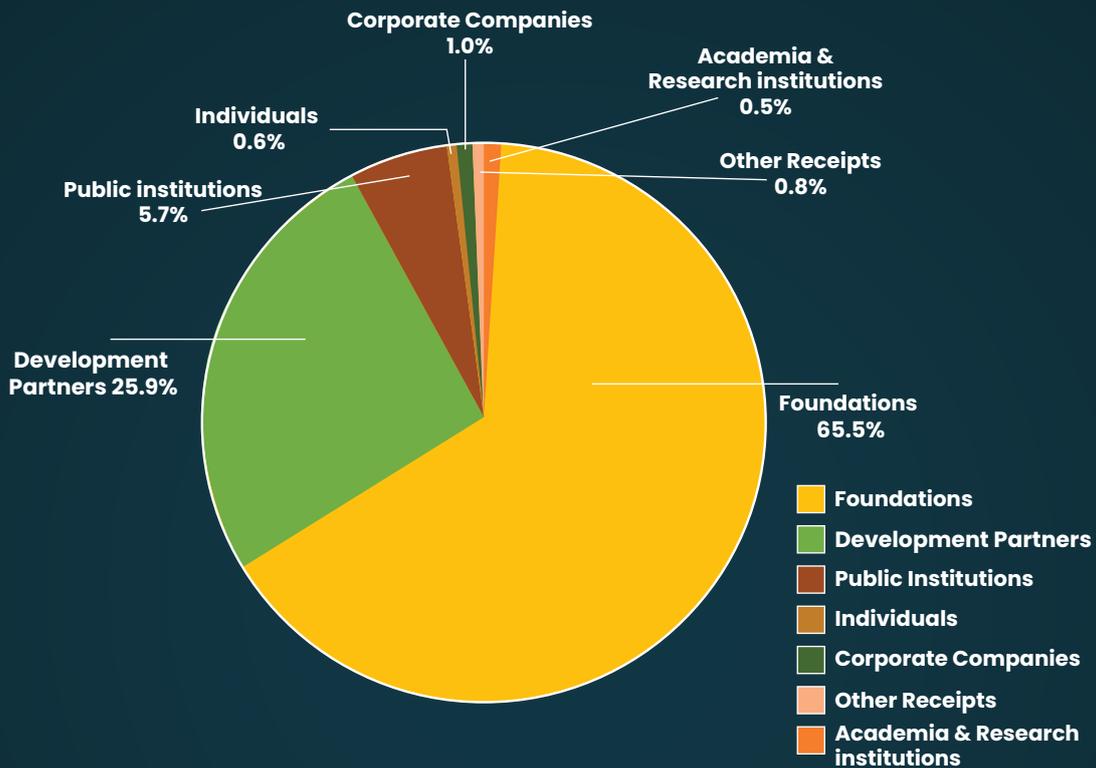


FINANCIAL REPORT

JULY 2024 – JUNE 2025

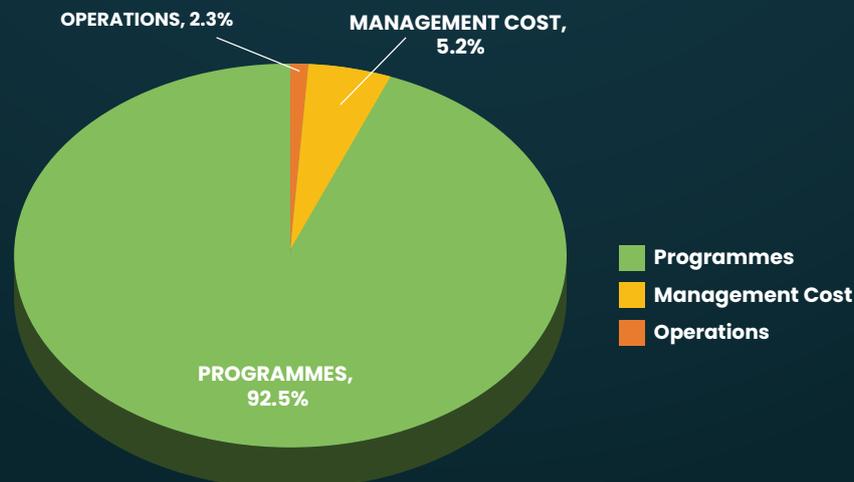
INCOME

TOTAL INCOME: RWF 37,676,626,397 (USD 26,291,795)



EXPENDITURES

TOTAL EXPENDITURE: RWF 31,245,549,285 (USD 21,804,011)



Happy Holidays!





First Lady receives Inkhosikati make LaMashwama at Imbuto Foundation Offices | Kigali, 13 August 2024



*Social and Economic Reintegration of Teen Mothers
Burera, September 2024*



Francophonie Summit – Rwanda Pavillion | Paris, 02–04 October 2024



Unity Club 17th Annual Forum | Kigali, 16 November 2024



*ArtRwanda-Ubuhanzi 2nd Cohort Graduation Ceremony
Kigali, 06 December 2024*



Imbuto Foundation General Assembly | Kigali, 31 January 2025



*Global Citizen – Together for a Healthier Community
Kigali, 15 February 2025*



*Café littéraire avec Maria Malagardis autour de son roman
“Avant la nuit” | Kigali, 29 March 2025*



*31th Commemoration of the 1994 Genocide against the Tutsi
Kigali, 07 April 2025*



Labour Day Celebration | Kigali, 9 May 2025



*Green Hills Academy Class of 2025 'Intangarugero' graduation ceremony
Kigali, 31 May 2025*



*Awarding the #BPGs – Stella Matutina Secondary School
Rulindo, 10 June 2025*



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